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ARNAUD LE DÉVÉHAT

Graphic design is more than a qualification, it's a passion for me. I started my design studies at L'Ecole de Design Nantes Atlantique (France). Then I moved to Shanghai to get a Master degree in Transcultural design. This Master degree is certified by the French Ministry of Higher Education.

From Shanghai I moved to Hong Kong for my first position as an Art Director in Divine Agency. Today I left this advertising company to work as a freelance in Hong Kong. I'm now selecting projects I want to work on, improving skills I already know, and developing new skills such as aerial photography and filming.

ART DIRECTOR

Divine Agency
Hong Kong

Mar. 2014 to Dec. 2015

GRAPHIC DESIGNER

Naço Architecture
Shanghai

Sep. 2013 to Feb. 2014

GRAPHIC DESIGNER

Vera Dicere
Nantes (France)

Sep. 2011 to Oct. 2011

MASTER DEGREE

L'Ecole de Design Nantes Atlantique
Shanghai

Sep. 2012 to Sep. 2014

BACHELOR

L'Ecole de Design Nantes Atlantique
Nantes (France)

Sep. 2009 to Sep. 2012

A-LEVEL

Lycée Clémenceau
Nantes (France)

Jun. 2009

EXPERIENCE

Once graduated, I started working at Divine agency as a Print and Digital Art Director. I began the job when a multipurpose designer was needed. I ran the creative head of the company during almost 2 years. Managing more than 40 clients, I learned a lot in client relationship management and tasks delegating to other designers on the team. Understanding the needs of Western or local companies was also very interesting.

When I arrived in Shanghai, I spent a 6 month Internship in Naço Architecture. I was the only Designer of the company. I was asked to work on very different kinds of projects, from Branding to Interior Design, including animation design. It was a great multicultural experience for me. This position got me to improve my relationship with english speaking clients and colleagues.

This quick internship in Nantes was one of my first positions as a Graphic Designer. It helped me to confirm my early passion for graphic design and team work. I really enjoyed conducting a project from the beginning to the end and sharing my point of view with the rest of the team.

EDUCATION

Fourth and Fifth year of the Master Degree diploma in Shanghai. I shared a lot with students from other countries, and backgrounds. I improved my English, got the TOEIC (825) and started to learn Mandarin. During this two years, I focused more on Transcultural and Human centred design. The aim was to really understand and identify the needs of a user or a client. Obtained my Master Degree With Honours.

First to Third Year of a Bachelor in Graphic Design. I learned a very strong methodology of work, that I am still using today. I studied Graphic Design, Print Design, Motion Design, Design related Workshops and more. More than how to use a software, I learned how to conduct well a project from the beginning to the end.

A-level specialising in Mathematics and Science.
Grade C pass

SKILLS

SOFTWARE



LANGUAGE

French : Mother tongue
English : Fluent

HOBBIES

Travelling, Aerial photography,
All kind of sports.

DESIGN ABILITIES

Art Direction	Photo direction & capture
Branding	Video editing
Typography	Packaging
Creative advertising	Interior Design
Concepting	Store design
Creative and digital strategy	Video direction & capture
UX design	Event design
Editorial Design	Website layouts

REFERENCES

Mathilde Fourreau

Artistic director
Naço Architectures
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Emmanuel Gilardeau

Teacher and Artistic director
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Nathalie Templier

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